

WHAT IS CLAIMED IS:

1. An information providing system, comprising:
  - an information providing apparatus for providing  
5 information via a network,
    - a right holder's side apparatus which is connected to  
the information providing apparatus via the network, the right  
holder's side having a right of information provided by the  
information providing apparatus; and  
10 an information reproducing apparatus which can have access  
to the information providing apparatus via the network, has an  
information reproducing device for reproducing program  
information recorded on a recording medium, and transmits  
identification information corresponding to the program  
15 information via the network to the information providing apparatus  
in order to request related information constituted of at least  
any one of accompanied information related the program information  
and advertisement information related the program information  
or the accompanied information when the program information is  
20 reproduced;
    - wherein the information providing apparatus comprises:
      - an identification information receiving device which  
receives via the network the identification information  
transmitted from the information reproducing apparatus;
      - 25 a related information acquiring device which acquires  
the related information based on the received identification  
information;
      - a related information providing device which provides  
the related information via the network to the information  
30 reproducing apparatus; and
      - a value information providing device which provides value  
information according to the provided related information via  
the network to the right holder's side apparatus.

2. The information providing system according to claim 1,  
wherein the information reproducing apparatus comprises an  
information recording device which reproduces the program  
5 information recorded on the recording medium and records the  
program information on another recording medium.

3. The information providing system according to claim 1,  
wherein regarding the value information, a value according to  
10 the related information is offset by an advertising effect of  
the provided related information or accompanied inevitability.

4. The information providing system according to claim 1,  
wherein the value information is information indicating payment  
15 of a money according to the related information.

5. The information providing system according to claim 1,  
wherein the information providing apparatus further comprises  
a user information managing device which manages user information  
20 for each user of the information reproducing apparatus,

the user information managing device updates the user  
information based on the identification information every time  
the identification information is transmitted from the  
information reproducing apparatus, and

25 the value information is managed as a part of the user  
information by the user information managing device.

6. The information providing system according to claim 1,  
wherein the information reproducing apparatus comprises a user  
30 presenting device which presents to a user the related information  
provided from the information providing apparatus when the program  
information is reproduced.

7. An information providing apparatus in an information providing system comprising:

an information providing apparatus for providing information via a network,

5 a right holder's side apparatus which is connected to the information providing apparatus via the network, the right holder's side having a right of information provided by the information providing apparatus; and

an information reproducing apparatus which can have access  
10 to the information providing apparatus via the network, has an information reproducing device for reproducing program information recorded on a recording medium, and transmits identification information corresponding to the program information via the network to the information providing apparatus  
15 in order to request related information constituted of at least any one of accompanied information related the program information and advertisement information related the program information or the accompanied information when the program information is reproduced;

20 wherein the information providing apparatus comprises:

an identification information receiving device which receives via the network the identification information transmitted from the information reproducing apparatus;

a related information acquiring device which acquires  
25 the related information based on the received identification information;

a related information providing device which provides the related information via the network to the information reproducing apparatus; and

30 a value information providing device which provides value information according to the provided related information via the network to the right holder's side apparatus.

8. An information recorded medium wherein a program for computer including an providing apparatus in an information providing system comprising: the information providing apparatus for providing information via a network, a right holder's side  
5 apparatus which is connected to the information providing apparatus via the network, the right holder's side having a right of information provided by the information providing apparatus; and an information reproducing apparatus which can have access to the information providing apparatus via the network, has an  
10 information reproducing device for reproducing program information recorded on a recording medium, and transmits identification information corresponding to the program information via the network to the information providing apparatus in order to request related information constituted of at least  
15 any one of accompanied information related the program information and advertisement information related the program information or the accompanied information when the program information is reproduced, is recorded so as to be read by the computer, the program makes the computer function as:  
20 receiving via the network the identification information transmitted from the information reproducing apparatus;  
acquiring the related information based on the received identification information;  
providing the related information via the network to the  
25 information reproducing apparatus; and  
providing value information according to the provided related information via the network to the right holder's side apparatus.

30 9. An information providing method in an information providing system comprising: the information providing apparatus for providing information via a network, a right holder's side apparatus which is connected to the information providing

apparatus via the network, the right holder's side having a right of information provided by the information providing apparatus; and an information reproducing apparatus which can have access to the information providing apparatus via the network, has an  
5 information reproducing device for reproducing program information recorded on a recording medium, and transmits identification information corresponding to the program information via the network to the information providing apparatus in order to request related information constituted of at least  
10 any one of accompanied information related the program information and advertisement information related the program information or the accompanied information when the program information is reproduced, comprising the processes of:

receiving via the network the identification information  
15 transmitted from the information reproducing apparatus;

acquiring the related information based on the received identification information;

providing the related information via the network to the information reproducing apparatus; and

20 providing value information according to the provided related information via the network to the right holder's side apparatus.